

AUGUST 2023

Partner Program

The Canoe Partner **Ecosystem**

THE CANOE PARTNER PROGRAM

creates an ecosystem of technology and service partners that deliver effective integrations and remove points of friction in our clients' workflows. Working closely with our partners, we identify mutual business goals and opportunities, optimize client experiences, and act as trusted consultants, advocates, and advisors.

Establish Community. Improve Connectivity. Strengthen Relationships.

SEATTLE PROVIDER

Services on top of Canoe's platform

Canoe technology enables Service Provider products and services and helps them grow and scale efficiently



Sources of documents and data into Canoe

Canoe empowers Upstream Partners to service multiple LP clients through a single integration

Destination for documents and data from Canoe

Canoe provides documents and data to Downstream Partner systems, and establishes integrations to optimize client workflows



Firms serving the alternative investment industry

Canoe cultivates relationships with all types of firms serving similar clients to share ideas. best practices, and look for new ways to collaborate and partner













Why Partner with Canoe?

Becoming a member of Canoe's Partner Program is a great way to strengthen the alternative investment community, and also receive the following benefits:



ACCESS TO CANOE'S CLIENT BASE

including 250+ Capital Allocators, Institutional Investors, General Partners, Asset Servicers, and Wealth Managers



COLLABORATE ON INTEGRATIONS

that accelerate mutual client workflows and help them scale businesses



ASSOCIATE YOUR BUSINESS WITH CANOE

an industry-leading brand, synonymous with tech-forward innovation, efficiency, and alternative investment expertise



DIFFERENTIATE YOUR BUSINESS

from your competitors with Canoe training and certification



NETWORK WITH 100+ PARTNER FIRMS

serving the alternative investment market











Benefits for Mutual Clients

Canoe's Partner Program offers a great set of resources to solve your business' needs. Explore the benefits of our Partner solutions:



CONSULTATIVE APPROACH

Your Canoe representative can provide information about partner solutions and help make introductions to the right connections.



PROVEN COMPATIBILITY WITH CANOE

Partner Program members already provide services and solutions to other Canoe clients, reducing your implementation time and speeding time to value.



SYSTEM INTEGRATIONS AND ENHANCEMENTS

Canoe collaborates with its partners to continually optimize system integrations and further streamline client workflows.



COORDINATED CLIENT EXPERIENCE

Canoe works closely with its partners to align on goals, priorities, and process to ensure the best mutual client experience

LEARN MORE

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